



Tom Adler, Owner
The Essential
Gay & Lesbian
Directory.com™
1-866-718-GAYS

Locally Owned & Operated
Proudly Serving Our Community!
 1-310-841-2800 • 1-866-718-GAYS (4297)
 1-888-Tom Adler (866-2353)
 Fax: 818-484-GAYS (4297)
 www.Gayyellowbook.com
 www.Lesbianyellowbook.com
WE GET YOU RESULTS!!!!!!!!!!!!!!!



Internet Specifications & Rates

Listings	Code	Price
Regular Listing	GYRL	\$395
Anchor Regular Listing	GYARL	\$395
Extra Line	GYEL	\$24
Alternate Number	GYAN	\$24

Display Ad Space	Size (W" x H")	Picas	Price
GYDQCM (Color) (Business Card Size)	4.75" x 2.25"	28.5" x 13.5"	\$500
GYTQCM (Color) (Dollar Bill Size)	7.25" x 2.25"	43.5" x 13.5"	\$750
GYDHCM (Color) (Quarter Page)	4.75" x 4.625"	28.5" x 27.75"	\$1,000
GYHPM (Color)	7.25" x 4.625"	43.5" x 13.5"	\$1,250
GYJFPM (Color)	4.75" x 9.375"	28.5" x 56.25"	\$1,750
GYFPM (Color)	7.25" x 9.375"	43.5" x 56.25"	\$2,250

Specialty Ad Space	Size (W" x H") Pixels	Price
Local Rotating (Bottom) - rotates with four total advertisers	170 x 50	\$12,000
Static (Right Side) - one advertiser per spot	47 x 122	\$24,000

For websites, add GY in front of the UDAC code.