



**Tom Adler, Owner**  
**The Essential**  
**Gay & Lesbian**  
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**The Essential Gay & Lesbian Directory.com, Inc.**

# **2010-2011**

## **Production Schedule**

**May 1st 2010**  
**Sales Open**

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**January 31st, 2011**  
**All Renewals Done**

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**March 1st, 2011**  
**Sales Close**  
**All Monies Collected**

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**May 10th, 2011**  
**Book Sent Out to Clients**

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**May GayPride Long Beach (To be announced), 2011**  
**Books on the Street**